INFORMATION ESSENTIAL to Every SINGLE-LENS-REFLEX OWNER

All 35mm Single-Lens-Reflex owners are requested to write for our special report on "LENSES."

Valuable hints are provided to help you obtain maximum results with your present lenses. The report analyzes and gives examples on how to use your lenses properly. Once you use these logical and simple rules, you will understand the performance of your lens better.

For your convenience, we have provided a coupon below. Fill it out properly and insert into an envelope. By return mail you will receive our special report on "LENSES." Don't let this opportunity slip your mind. DO IT NOW.

MAY WE HELP YOU

Before you buy your next lens, let us quote our unusually low prices. This service is provided by our Lens Department. Feel free to ask for their recommendations and advice. Write TODAY

ROBERT'S

HOME OF FINE PHOTOGRAPHY

56-CC BENNETT AVE.
NEW YORK 33, N. Y.

MAIL COMPLETED COUPON NOW

To ROBERT'S
Home of Fine Photography,
56-CC Bennett Avenue, New York 33, N. Y.

☐ I want to learn more about lenses. Please send your special report entitled "LENSES," which includes simple rules and valuable hints on how to use lenses properly. All reports are issued without charge.

☐ I own .....
(insert camera & model no.)
Single-Lens-Reflex camera and would appreciate receiving your Special Reports for my camera regularly.

Please Print Clearly

Name .....

Address .....

City..... State.....

MODERN'S 1961 INDEX

Here is a list of the articles published in MODERN during 1961. For easier reference, it is divided into sections according to subject matter, and within each section the articles are listed alphabetically by their key word or subject. Note that movie equipment is listed under "Movies," not "Equipment."

BIOGRAPHICAL *

Title and/or Subject	Author	Month	Pg.
LAUGHLIN, CLARENCE JOHN	C. Laughlin	Aug.	60
MARTIN, PAUL: The candid Victorian	Nat Herz	Jan.	90
MIDDLEHAM, KEN: Shoots a barely visible world	C. Harrison	Jan.	26

DARKROOM TECHNIQUES

ACUFINE developer	J. Wolbarst	Oct.	89
CROPPING, TILTING	P. Caulfield	Apr.	60
FILM/DEVELOPER CHARTS	J. Wolbarst	Mar.	52
PRINT MAKING, The fine art of, Part II	H. Keppler, E. Meyers	Jan.	109

DISCOVERY

ELFENBEIN, PAUL (#54)	P. Caulfield	Mar.	78
SCHAPIRO, STEVE (#53)	P. Caulfield	Feb.	82

EQUIPMENT

(ACCESSORIES) 35mm adapters for 2¼ cameras	W. Johnson	Oct.	18
(ACCESSORIES) LOWEL-LIGHT	M. Matzkin	Apr.	87
(ACCESSORIES) PORROFLEX eye-level viewer	H. Keppler	May	93
CAMERA BUYING GUIDE	N. Grossman	Dec.	66
(CAMERAS) AGFA OPTIMA IIIS, IIS, I	P. Caulfield	Aug.	82
(CAMERAS) AGFA OPTIMA REFLEX	P. Caulfield	Nov.	108
(CAMERAS) BRONICA S	H. Keppler	Oct.	86
(CAMERAS) CANONET	D. Miller	May	92
(CAMERAS) CANONFLEX RP, R2000	H. Keppler	Apr.	86
(CAMERAS) CONTAREX SPECIAL	H. Keppler	July	89
(CAMERAS) EDIXA-MAT C	W. Johnson	Dec.	129
(CAMERAS) 15 camera bargains	H. Keppler, D. Miller	Dec.	132
(CAMERAS) FUJICA 35EE	P. Caulfield	Dec.	130
(CAMERAS) KONICA FS	M. Matzkin	Sept.	76
(CAMERAS) MAMIYAFLEX C2	E. Meyers	Oct.	87
(CAMERAS) MINOLTA SR-3	H. Keppler	Aug.	83
(CAMERAS) MIRANDA AUTOMEX	H. Keppler	July	88
(CAMERAS) NIKKOREX	H. Keppler	Sept.	76
(CAMERAS) PENTAX H-1	H. Keppler	Sept.	77
(CAMERAS) PENTAX H-3	H. Keppler	Feb.	100
(CAMERAS) PRAKTINA IIA	H. Keppler	Dec.	130
(CAMERAS) RETINA REFLEX III	W. Johnson	Sept.	77
(CAMERAS) RICOH AUTO 35	W. Johnson	Feb.	101
(CAMERAS) RICOHMATIC 35	W. Johnson	Aug.	83
(CAMERAS) ROLLEIMAGIC	E. Meyers	Mar.	86
(CAMERAS) Single frame: tool or toy?	E. Meyers	June	70
(CAMERAS) 35mm eye-level SLR guide	W. Johnson	Sept.	52
(CAMERAS) 228 new cameras and how they compare	D. Miller	Dec.	99
(CAMERAS) VOIGTLANDER DYNAMATIC II	W. Johnson	Mar.	86
(CAMERAS) YASHICA LYNX	W. Johnson	Feb.	101
(CAMERAS) YASHICA RAPIDE	H. Keppler	Dec.	131
(CAMERAS, 2¼) Inside story: 2¼ SLR's	H. Keppler, B. Sherman	Apr.	50
(CAMERAS, USED) How to check	.....	Dec.	14
(ENLARGERS) SPIRATONE 35mm enlarger	P. Caulfield	Dec.	136
(EXPOSURE METERS) CdS: New frontier for meters	T. Baba, H. Keppler	May	68
EXPOSURE METERS, Directory of	Norman Rothschild	July	78
(EXPOSURE METERS) HEILAND PENTAX 3/21	H. Keppler	Oct.	88
(EXPOSURE METERS) LUNASIX	H. Keppler	July	90
(EXPOSURE METERS) Meters can't thimk	J. F. Dunn	July	76
(EXPOSURE METERS) SEKONIC MICROLITE	E. Meyers	Nov.	111
FILTERS, Guide to color film	Norman Rothschild	Nov.	86
FILTERS, Inside	H. Todd, R. Zakia	July	80
FILTERS, Outside	H. Todd, R. Zakia	Aug.	52
(FLASH) AG-1 snafu and how to get out of it	M. Adler, E. Meyers	Nov.	80
(FLASH) FUTURAMIC II STROBONAR	W. Johnson	Feb.	102

*See also DISCOVERY

(Continued on page 94)

INFORMATION ESSENTIAL to Every SINGLE-LENS-REFLEX OWNER

All 35mm Single-Lens-Reflex owners are requested to write for our special report on "LENSES."

Valuable hints are provided to help you obtain maximum results with your present lenses. The report analyzes and gives examples on how to use your lenses properly. Once you use these logical and simple rules, you will understand the performance of your lens better.

For your convenience, we have provided a coupon below. Fill it out properly and insert into an envelope. By return mail you will receive our special report on "LENSES." Don't let this opportunity slip your mind. DO IT NOW.

MAY WE HELP YOU

Before you buy your next lens, let us quote our unusually low prices. This service is provided by our Lens Department. Feel free to ask for their recommendations and advice. Write TODAY

ROBERT'S

HOME OF FINE PHOTOGRAPHY

56-CC BENNETT AVE.
NEW YORK 33, N. Y.

MAIL COMPLETED COUPON NOW

To ROBERT'S
Home of Fine Photography,
56-CC Bennett Avenue, New York 33, N. Y.

☐ I want to learn more about lenses. Please send your special report entitled "LENSES," which includes simple rules and valuable hints on how to use lenses properly. All reports are issued without charge.

☐ I own .....
(insert camera & model no.)
Single-Lens-Reflex camera and would appreciate receiving your Special Reports for my camera regularly.

Please Print Clearly

Name .....

Address .....

City..... State.....

MODERN'S 1961 INDEX

Here is a list of the articles published in MODERN during 1961. For easier reference, it is divided into sections according to subject matter, and within each section the articles are listed alphabetically by their key word or subject. Note that movie equipment is listed under "Movies," not "Equipment."

BIOGRAPHICAL *

Title and/or Subject	Author	Month	Pg.
LAUGHLIN, CLARENCE JOHN	C. Laughlin	Aug.	60
MARTIN, PAUL: The candid Victorian	Nat Herz	Jan.	90
MIDDLEHAM, KEN: Shoots a barely visible world	C. Harrison	Jan.	26

DARKROOM TECHNIQUES

ACUFINE developer	J. Wolbarst	Oct.	89
CROPPING, TILTING	P. Caulfield	Apr.	60
FILM/DEVELOPER CHARTS	J. Wolbarst	Mar.	52
PRINT MAKING, The fine art of, Part II	H. Keppler, E. Meyers	Jan.	109

DISCOVERY

ELFENBEIN, PAUL (#54)	P. Caulfield	Mar.	78
SCHAPIRO, STEVE (#53)	P. Caulfield	Feb.	82

EQUIPMENT

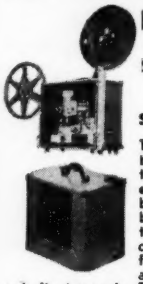
(ACCESSORIES) 35mm adapters for 2¼ cameras	W. Johnson	Oct.	18
(ACCESSORIES) LOWEL-LIGHT	M. Matzkin	Apr.	87
(ACCESSORIES) PORROFLEX eye-level viewer	H. Keppler	May	93
CAMERA BUYING GUIDE	N. Grossman	Dec.	66
(CAMERAS) AGFA OPTIMA IIIS, IIS, I	P. Caulfield	Aug.	82
(CAMERAS) AGFA OPTIMA REFLEX	P. Caulfield	Nov.	108
(CAMERAS) BRONICA S	H. Keppler	Oct.	86
(CAMERAS) CANONET	D. Miller	May	92
(CAMERAS) CANONFLEX RP, R2000	H. Keppler	Apr.	86
(CAMERAS) CONTAREX SPECIAL	H. Keppler	July	89
(CAMERAS) EDIXA-MAT C	W. Johnson	Dec.	129
(CAMERAS) 15 camera bargains	H. Keppler, D. Miller	Dec.	132
(CAMERAS) FUJICA 35EE	P. Caulfield	Dec.	130
(CAMERAS) KONICA FS	M. Matzkin	Sept.	76
(CAMERAS) MAMIYAFLEX C2	E. Meyers	Oct.	87
(CAMERAS) MINOLTA SR-3	H. Keppler	Aug.	83
(CAMERAS) MIRANDA AUTOMEX	H. Keppler	July	88
(CAMERAS) NIKKOREX	H. Keppler	Sept.	76
(CAMERAS) PENTAX H-1	H. Keppler	Sept.	77
(CAMERAS) PENTAX H-3	H. Keppler	Feb.	100
(CAMERAS) PRAKTINA IIA	H. Keppler	Dec.	130
(CAMERAS) RETINA REFLEX III	W. Johnson	Sept.	77
(CAMERAS) RICOH AUTO 35	W. Johnson	Feb.	101
(CAMERAS) RICOHMATIC 35	W. Johnson	Aug.	83
(CAMERAS) ROLLEIMAGIC	E. Meyers	Mar.	86
(CAMERAS) Single frame: tool or toy?	E. Meyers	June	70
(CAMERAS) 35mm eye-level SLR guide	W. Johnson	Sept.	52
(CAMERAS) 228 new cameras and how they compare	D. Miller	Dec.	99
(CAMERAS) VOIGTLANDER DYNAMATIC II	W. Johnson	Mar.	86
(CAMERAS) YASHICA LYNX	W. Johnson	Feb.	101
(CAMERAS) YASHICA RAPIDE	H. Keppler	Dec.	131
(CAMERAS, 2¼) Inside story: 2¼ SLR's	H. Keppler, B. Sherman	Apr.	50
(CAMERAS, USED) How to check	.....	Dec.	14
(ENLARGERS) SPIRATONE 35mm enlarger	P. Caulfield	Dec.	136
(EXPOSURE METERS) CdS: New frontier for meters	T. Baba, H. Keppler	May	68
EXPOSURE METERS, Directory of	Norman Rothschild	July	78
(EXPOSURE METERS) HEILAND PENTAX 3/21	H. Keppler	Oct.	88
(EXPOSURE METERS) LUNASIX	H. Keppler	July	90
(EXPOSURE METERS) Meters can't thimk	J. F. Dunn	July	76
(EXPOSURE METERS) SEKONIC MICROLITE	E. Meyers	Nov.	111
FILTERS, Guide to color film	Norman Rothschild	Nov.	86
FILTERS, Inside	H. Todd, R. Zakia	July	80
FILTERS, Outside	H. Todd, R. Zakia	Aug.	52
(FLASH) AG-1 snafu and how to get out of it	M. Adler, E. Meyers	Nov.	80
(FLASH) FUTURAMIC II STROBONAR	W. Johnson	Feb.	102

*See also DISCOVERY

(Continued on page 94)

Lowest Prices in the USA on

SOUND PROJECTORS



BELL & HOWELL
16mm
SOUND PROJECTOR
Original List $485
SPECIAL $249.50

These machines, while not brand new, are guaranteed to perform like new equipment. They have been completely checked by our B&H factory-trained men, and are unconditionally guaranteed for one year. They feature a 2000-foot reel, sound and silent speeds, F/1.6 lens, input jack for mike, all helical gear drive, 750-watt lamp, and 15 watt amplifier with 12-inch speaker.

DeVRY 16mm SOUND PROJECTOR
List $550 **SPECIAL $139.50**

Not new, but completely checked over by our factory-trained men, and guaranteed to run like new. Sound and silent speeds, F/1.6 lens, deluxe speaker and input jack for use with mike or turntable.

TRADE GUNS ON PHOTO EQUIPMENT
We make generous allowances—often full list price—on standard models of guns, pistols and rifles on the above projectors, or any other type of photo equipment. Let us know what you have and what you want.

NATIONAL CAMERA EXCHANGE
114 South 5th Street, Minneapolis, Minnesota

BOOKS . . . by Feininger

(125). ADVANCED PHOTOGRAPHY: METHODS AND CONCLUSIONS. How to use technical skill and creative ability to produce memorable photographs. 8½ x 11. ..... **$7.50**

(30). SUCCESSFUL PHOTOGRAPHY. A well-planned course in picture taking and all photo applications. 288 pages. Illustrated. 6 x 9. ..... **$4.95**

(174). THE CREATIVE PHOTOGRAPHER. Here are the imaginative methods and ideas developed by Feininger during fifteen years at Life magazine. **$4.95**

(17). SUCCESSFUL COLOR PHOTOGRAPHY. Hundreds of practical tips for using color to fullest advantage. 8 pages of color photographs. **$5.95**

At Camera Stores Or Use Handy Coupon

AMPHOTO 33 W. 60th St., N.Y. 23, N.Y. Dept. F1
Please send Andreas Feininger books circled:
125 — 30 — 174 — 17

NAME .....

ADDRESS .....

CITY..... ZONE..... STATE.....

....Check....Money-Order....C.O.D. (Postage Extra)
Add 3% Sales Tax on N.Y.C. Orders

1961 INDEX

(Continued from page 92)

Title and/or Subject	Author	Month	Pg.
(FLASH) HERSHEY HI-PRO 75	E. Meyers	Feb.	103
(FLASH) MECABLITZ 106, 107	D. Miller	Nov.	108
(FLASH) MULTIBLITZ 20	D. Miller	May	93
FLASH, Truth about	C. Hellman	Oct.	56
(FLASH) WALZ AUTOFLASH MODEL V	H. Keppler	May	94
(FLASH) YASHICA QUIK-LITE QL II	D. Miller	Dec.	136
(LENSES) AETNA ROKUNAR 300mm f/5.6	H. Keppler	May	92
(LENSES) ASTRONAR 200mm f/7.5	H. Keppler	Sept.	78
(LENSES) Binoculars: Good for telephotography?	R. & E. Reichert	June	84
(LENSES) BUSHNELL SPACEMASTER	M. Matzkin	Feb.	101
(LENSES) BUSHNELL TELEVAR	M. Matzkin	Mar.	87
(LENSES) CARL ZEISS JENA PANCOLAR 50mm f/2	H. Keppler	Dec.	146
(LENSES) ISCO WESTRO-COLOR 50mm f/1.9	H. Keppler	Nov.	108
(LENSES) MEYER OPTIK GORLITZ TELE-MEGOR 300mm	H. Keppler	July	91
(LENSES) NIKKOR 105mm f/4, 350mm f/4.5	H. Keppler	Sept.	78
(LENSES) 1961 interchangeable lens list	Norman Rothschild	Sept.	62
LENSES, SLR: Which fits what & why	H. Keppler, Norman Rothschild	Sept.	60
MOVIE EQUIPMENT	see **Movies** section		
PROJECTORS, Automatic 35mm slide	D. Miller	Feb.	76
(PROJECTORS) BALOMATIC 655	W. Johnson	Feb.	103
(PROJECTORS) BALOMATIC 755	D. Miller	Nov.	109
PROJECTORS, 2¼: Guide to	W. Johnson, Norman Rothschild	Oct.	60
PHILADELPHIA TRADE SHOW	M. Matzkin, E. Meyers, D. Miller	June	56
PHOTOKINA REPORT 1961	.....	Jan.	72

FILMS

ANSCOCHROME, Extreme High Speed	E. Meyers	Sept.	82
EKTACHROME, High Speed 120	H. Keppler	Apr.	8
KODACHROME II	H. Keppler	May	60
KODACHROME II, Inside	PMI staff	Aug.	74
POLAROID NEGATIVE	J. Wolbarst	May	76
ROYAL-X PAN	E. Meyers	Feb.	96

MISCELLANEOUS

ASA COLOR SPEEDS	E. Meyers	July	40
DAGUERREOTYPER, The	B. Newhall	June	112
DEPTH-OF-FIELD TABLES	.....	Nov.	91
EXPOSURES, 12 right, all wrong	H. Keppler, E. Meyers	July	60
EYE FROM LENS TO DARK-ROOM, The	G. Wald	Mar.	74
LENSES, Inexpensive SLR	E. Meyers	Sept.	86
LENS TESTS: An agonizing reappraisal	H. Keppler	May	82
1960 INDEX	.....	Jan.	124
PHOTO BOOKS, Dry rot in	H. Keppler	Nov.	70
POLAROID LAND CAMERA, Make your own	H. Keppler	Nov.	56
SLR MIRROR BOUNCE	H. Keppler	Sept.	58
WHAT MAKES THE ZOOM ZOOM	W. Johnson	June	76

MOVIES

(ACCESSORIES) BOLEX 8mm SONORIZER	M. Matzkin	Feb.	105
(ACCESSORIES) HPI PROJECTOR SCOPE	M. Matzkin	Dec.	148
ANIMATION, Try people	M. Matzkin	May	90
BIRD MOVIES	M. Matzkin	Sept.	84
(CAMERAS) ADMIRA 16A	M. Matzkin	Feb.	103
(CAMERAS) BELL & HOWELL DIRECTOR REFLEX 434	M. Matzkin	Sept.	78
(CAMERAS) BELL & HOWELL DUO POWER ZOOMATIC 414P	M. Matzkin	Mar.	110
(CAMERAS) CAMEX CR	M. Matzkin	Dec.	136
(CAMERAS) ELMO ZOOM 8-E	M. Matzkin	Nov.	110
(CAMERAS) ELMO ZOOM 8-S	M. Matzkin	Feb.	104
(CAMERAS) KONICA ZOOM 8 MODEL II	M. Matzkin	Aug.	84
(CAMERAS) LEICINA 8S	M. Matzkin	Aug.	85
(CAMERAS) NIKKOREX-8	M. Matzkin	July	91
(CAMERAS) YASHICA 8-E	M. Matzkin	Mar.	110
EDITING, Four problems & how to solve them	M. Matzkin	June	88
ELECTRIC EYE SYSTEMS, Why they don't always work	M. Matzkin	July	92
(FILM) ANSCO MOVIE-CHROME & KODACHROME II	M. Matzkin	Oct.	84
INTERCUT, for movie action	M. Matzkin	Mar.	88
LAB SERVICES	M. Matzkin	Apr.	84
(LENSES) PAN CINOR 40-R f/1.9 zoom	M. Matzkin	Feb.	104
(LENSES) ULTRA CLOSE ZOOMS	M. Matzkin	Feb.	106
MATTE BOX, Use for special effects	L. Holzer	Oct.	36
(METERS) SEKONIC	M. Matzkin	Feb.	105
(PROJECTORS) BELL & HOWELL DUAL-LECTRIC	M. Matzkin	Apr.	87
(PROJECTORS) BELL & HOWELL TELESONIC 8mm	M. Matzkin	Nov.	111
(PROJECTORS) BOLEX 18-5	M. Matzkin	Dec.	140
(PROJECTORS) BOLEX S-221	M. Matzkin	Dec.	144
PROJECTORS, 8 bargains	M. Matzkin	Dec.	134
PROJECTORS, Inside	B. Sherman	Oct.	78
(PROJECTORS) KEYSTONE K101Z	M. Matzkin	May	94
(REVIEW) THE WORLD OF APU and THE FLUTE AND THE ARROW	W. Johnson	Jan.	56

Title and/or Subject	Author	Month	Pg.
SPECIAL EFFECTS LIBRARY, Build a	M. Matzkin	Jan.	106
SPLICING—TAPE OR CEMENT	M. Matzkin	Apr.	82
TABLE TOP MOVIES: Think small	M. Matzkin	Aug.	78
TAKE A ROOM, MAKE A MOVIE	M. Matzkin	Nov.	112
TITLING: Basic steps	M. Matzkin	Apr.	72
WATER'S EDGE: Ernst Wildi's prize-winning movie	M. Matzkin	Apr.	76
ZOOMS, Three ways to	M. Matzkin	Oct.	76

PICTURE TAKING TECHNIQUES

ACTION, how near for	P. Caulfield	June	80
BIRDS, Strictly for the (Milton J. Schwartz)	H. Keppler	Mar.	64
CAMERA OVERBOARD	M. Matzkin	Aug.	72
CLOSE-UPS, Automatic	Hermann Eisenbeiss	Aug.	56
COLOR, Hot way to real cool (S.C. Valastro)	P. Caulfield	Nov.	72
COLOR, How far with one film, lens? (E. Tzeigon)	P. Caulfield	June	62
(COLOR) SHOOT YOUR WAY OUT	Norman Rothschild	Feb.	66
DRAMA & DESIGN (Joseph Nettis)	P. Caulfield	Jan.	92
DESIGN, How far for	P. Caulfield	June	82
EXPOSURE: Following your meter isn't enough	P. Caulfield	July	64
FAST FILM INDOORS AND OUTDOORS (T. Hopker)	J. Balish	Nov.	82
FRAME YOUR SUBJECT (Burt Glinn)	P. Caulfield	Aug.	66
GLAMOUR, Easy way to	H. Keppler	Mar.	80
KID PROBLEM: Plan or grab (Steven Wilson)	J. Balish	June	72
LIGHTING INDOORS (F. McLaughlin-Gill)	P. Caulfield	Jan.	100
LONG EXPOSURES, SHORT NIGHTS	W. Johnson	Aug.	68
LOOK MA, NO FACE	P. Caulfield	Apr.	64
MODERN'S BABIES	P. Caulfield	Nov.	76
(MULTI-EXPOSURE) Ken Josephson's experiments	P. Caulfield	May	70
MULTI-EXPOSURE WIZARD (Laurie Seamans)	J. Wolbarst	Aug.	76
(PORTRAITS) Get a head with a 35 prism reflex	H. Keppler	June	67
SLR SEES TIGHT	P. Caulfield	Sept.	66
TAKING PICTURES AFTER DARK (Y. Ernest Satow)	M. Matzkin	Feb.	72
TWIN-LENS CLOSE-UPS	H. Keppler	Apr.	68
TWIN-LENS PORTRAITS (George Moffet)	P. Caulfield	Oct.	66
TWIN-LENS REFLEX, Cut loose with (N. Rothschild)	P. Caulfield	Oct.	62
2¼ COLOR (Leonard Balish)	P. Caulfield	Apr.	54
2¼ COMPOSITIONS (Peter Keetman)	P. Caulfield	Oct.	70
UNDEREXPOSURE: Key to low-light color (Dan Farber)	P. Caulfield	Jan.	86
WINTER, Shoot facets of	P. Caulfield	Feb.	84

NOW ...ETCH YOUR SLIDES WITH LIGHT

In a Leitz Pradovit Projector

Cooler... Quieter... Sharper... Faster Automatic Projection than ever before... from the makers of the Leica

A Leitz Pradovit projector is almost certain to change your previous notions of slide projection. Why? Optics. Leitz optics... that "cut" an image into your screen which, unlike any other, is literally **etched with light!** You'll see a new kind of edge-to-edge uniformity of brilliance, sharpness and color purity. As the first magazine of your slides moves smoothly through a Pradovit, you'll see for the first time how fine your color slides really are!

And remember... the Pradovit is so beautifully designed you'll leave it in your living room after the show is over.

VISIT YOUR LEICA DEALER TODAY... LET HIM SHOW YOU YOUR FAVORITE SLIDES ETCHED WITH LIGHT... IN A PRADOVIT.

Leitz

E. LEITZ, INC., 468 PARK AVENUE SOUTH, NEW YORK 16, N. Y.
Distributors of the world-famous products of
Ernst Leitz G.m.b.H., Wetzlar, Germany, manufacturers of
LEICA AND LEICINA CAMERAS · LENSES · PROJECTORS · MICROSCOPES

ethol UFG
Ultra Fine Grain
IN 5 MINUTES
Increases emulsion speed. Excellent results with all size films. Gives negatives of normal contrast—high resolution.

ethol TEC
Thin Emulsion
COMPENSATING DEVELOPER
Gives highest possible resolution with thin emulsion films—plus shorter developing times.

AT YOUR DEALERS
PLYMOUTH PRODUCTS CO., 1770 W. BERTEAU, CHICAGO 13

WANTED.
BLACK and WHITE PHOTOGRAPHS
COLOR TRANSPARENCIES.

IDEALS—"America's most beautiful and wholesome publication," requires a continuing supply of high quality photographs.

Scenes needed include exterior and interior subjects—Christmas and Winter; Easter and Spring; Vacation and Summer; Harvest and Autumn. Pictures should contain the flavor of old-fashioned rural Americana. Children, floral arrangements, table top art, historic places, nature's wonders, animals, and art masterpieces are used also.

Black and white glossy prints 8 by 10 inches; color transparencies should be a minimum of 4 by 5 inches. For further information write:

EDITORIAL DEPARTMENT
IDEALS PUBLISHING CO.
11315 Watertown Plank Rd., Milwaukee 1, Wis.